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Travelocity.com Takes The Chance Out of Finding the Lowest Fares With New Best Fare Finder Feature

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Dateline: Texas
Publication title: [PR Newswire](#). New York: [Apr 20, 1999](#). pg. 1
Source Type: Wire Feed
ProQuest document ID: 40706416
Text Word Count: 553
Article URL: http://gateway.proquest.com/openurl?ctx_ver=z39.88-2003&res_id=xri:pqd&rft_val_fmt=ori:fmt:kev:mtx:journal&genre=article&rft_id=xri:pqd:did=000000040

Abstract (Article Summary)

FORT WORTH, Texas, April 20 /PRNewswire/ -- Sabre (NYSE: TSG) today announced that [Travelocity.com](#), the online travel expert, has introduced a new, industry-first, best fare finder feature. With this feature, [Travelocity.com](#) interprets complicated fare rules and takes the consumer directly from the fare to the flight by showing them which days to travel in order to get the lowest fare.

Best fare finder searches for the lowest fares and displays them in an interactive calendar that highlights the days the fares are offered. Members can then select their preferred travel dates by clicking on the calendar. Based on availability, best fare finder will list the flights and times that qualify for the lowest fare.

"Until now, finding the lowest air fares on the Internet has often felt similar to playing the slots in Vegas -- a game of chance," said Terry Jones, chief information officer of Sabre. "With our new best fare finder feature, we eliminate the guesswork by showing the actual dates fares are offered. Never before have consumers had this much control over their travel plans."

Full Text (553 words)*Copyright PR Newswire - NY Apr 20, 1999*

FORT WORTH, Texas, April 20 /PRNewswire/ -- Sabre (NYSE: TSG) today announced that [Travelocity.com](#), the online travel expert, has introduced a new, industry-first, best fare finder feature. With this feature, [Travelocity.com](#) interprets complicated fare rules and takes the consumer directly from the fare to the flight by showing them which days to travel in order to get the lowest fare.

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the guesswork by showing the actual dates fares are offered. Never before have consumers had this much control over their travel plans."

This feature is accessible through the following areas:

-- FareWatcher Email -- With this free email service, members can monitor

up to five different destinations and Travelocity.com emails them each

time the fare changes by \$25. The new best fare finder feature now

allows members to go directly from the email to an interactive

calendar, highlighting the dates the fare is offered.

-- "Book A Flight" reservations path -- From the homepage, members click

on "Book A Flight" and then select the best fare finder search option.

-- Best fare finder on the homepage -- An animated directory on the

homepage highlights the lowest fares for the most popular cities

booked by Travelocity.com customers. Members can now view the dates

these low fares are offered using the best fare finder feature.

"Our customers told us they were willing to be flexible with their travel dates in order to get the best fare," said Jones. "Now, with best fare finder, if there is only one flight on one day offering the lowest fare, Travelocity.com will find it."

A version of the best fare finder feature also is available through the more than 40,000 travel agencies using the company's computer reservation system.

Travelocity.com is owned and operated by Sabre. Travelocity.com provides **reservations** capabilities for 95 percent of all **airline** seats sold, more than 42,000 **hotels**, and more than 50 **car** rental companies. This **reservation** capability is paired with access to a vast **database** of destination and interest information. To date, Sabre has sold more than 3 million airline tickets online, and since its launch in March of 1996, Travelocity.com has registered more than 6 million members and logs more than 65 million page views per month.

Sabre is a world leader in the electronic distribution of travel and is a leading provider of information technology solutions for the travel and transportation industries, including customized software development and software products, transaction processing, consulting and total information technology outsourcing.

Current Sabre news releases may be accessed via the **Internet**.

Visit the Company's **Web** site at <http://www.sabre.com>.

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Industry: INTERNET MULTIMEDIA ONLINE; LEISURE/TRAVEL/HOTELS

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